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Camp Couture set for summer

Helmsley sews up fashion design day camp.

By [Adrienne Pasquarelli](#)

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Young would-be fashion designers should start packing up the sewing supplies. The first Camp Fashion Design will be launching this summer at the New York Helmsley Hotel. Created for girls ages 12 to 18, the day camp will run for four days in mid-July and again at the end of that month.

The girls will visit fabric stores and showrooms in the garment district, meet with fashion designers such as *Project Runway's* Lisa Nargi, and create a fashion-show presentation. "When you do it in New York, you're able to bring the glitz and the glamour, the guest speakers and the famous people," said Heather Cole, owner of the camp. "This is a teen program for anyone who has an interest in a career in fashion."

Ms. Cole, who also created Modeling Camp in 2010, is expecting 25 participants for each session, though she can accommodate as many as 50. Already, 30 have applied for the camp, which costs \$999 to attend. Haute couture, indeed.

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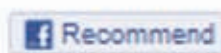
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